

It's or Its?



It's

It's

It's is a contraction for it is or it has. The apostrophe replaces the letters that have been removed.

It is → It is → It s → It's

It has → It has → It s → It's

Examples

It's = It is

It's time for lunch.

It's always the same.

It's lovely when the sun shines.

It's on the table.

It's = It has

It's been ages.

It's come round quickly.

It's got to happen soon.

It's been sunny all week.

Check: if you can replace it with **it is** or **it has**, it needs an apostrophe.

Its

Its indicates possessive.

- Its does not need an apostrophe for possession because it is the **possessive form of the pronoun “it”** – *his, her, its*.

Examples

The dog chased its tail.

The sofa was comfy but he didn't like its colour.

The jury reached its decision.

Check: if you can't replace it with **it is** or **it has**, it should not have an apostrophe.

It's or Its?

I've heard **its/it's** really good.

I've heard **it's** really good.

The company opened **its/it's** first offices in Manchester.

The company opened **its** first offices in Manchester.

It's or Its?

Its/It's easy to remember the rules for the possessive use of the apostrophe and **its/it's** use in contractions.

It's easy to remember the rules for the possessive use of the apostrophe and **its** use in contractions.

